

ipuro

FRAGRANCE OF EMOTION





WELCOME TO THE WORLD OF IPURO FRAGRANCE CREATIONS

Inspiring, many-faceted and innovative. The fragrance of a colorful spring meadow or a fresh ocean breeze – some scents just never leave us, but stay in our memory for a lifetime. Fragrances are simply magical, and they constantly enchant us anew. ipuro, the market leader for decorative frag-

rance creations, creates these exciting experiences using a completely different approach – with innovative products, the highest quality standards and authentic perfumers' craftsmanship.

A highlight for any atmosphere

THE WORLD OF IPURO ESSENTIALS

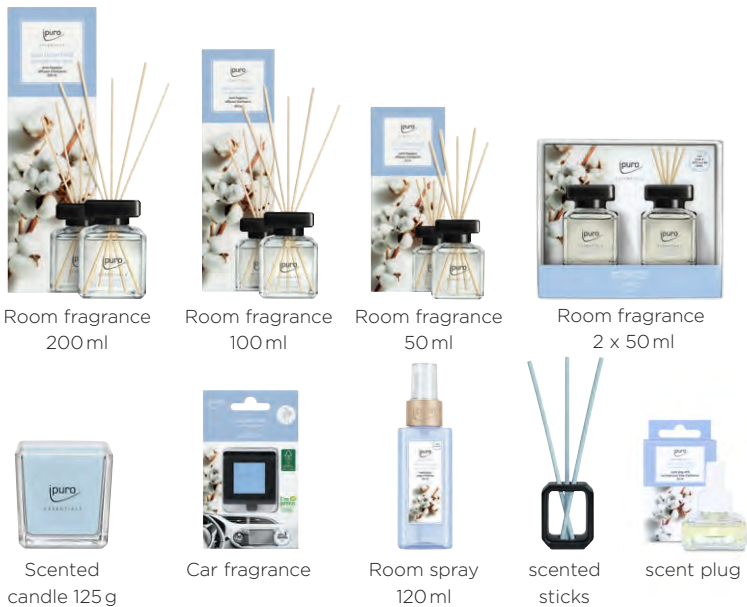
ipuro ESSENTIALS - a complete line of fragrance experiences

With ipuro ESSENTIALS, you can explore the fascinating world of room fragrances - flowery, fresh and fruity, herbal or sweet. This fragrance line from the leading room fragrance provider offers the right fragrance for every taste, every atmosphere and every mood.

Always an experience - at home, in the car or as a gift.

The room fragrances from ipuro ESSENTIALS are available in a wide range of products so you can enjoy the compositions however you prefer them: as a constant fragrance experience at home, in the car or in the office - or as a quick room freshener for occasional use.





ipuro cotton fields

Soft, subtle and slightly powdery with a hint of vanilla – pure restraint for a pleasant home atmosphere.

HEAD NOTE

Star anise, heliotrope, geranium

HEART NOTE

Rose violet, cedar wood, vetiver

BASE NOTE

Tonka bean, vanilla, white musk



ipuro cedar wood

Woody notes infused with fruity and flowery nuances – a pleasantly warm and spicy fragrance.

HEAD NOTE

Orange, lemon

HEART NOTE

Cedar wood, rosemary, ylang ylang

BASE NOTE

Sandalwood, vanilla, ebony



ipuro flower bowl

The wonderful combination of floral notes and invigorating freshness brings air and life into your home.

HEAD NOTE

Mandarin, bergamot, orange, cardamom, green notes

HEART NOTE

Lily of the valley, jasmine, violet, cedar wood

BASE NOTE

Amber, musk



ipuro white lily

The pure fragrance of white blossom – a floral, delicate scent experience.

HEAD NOTE

Peach, clay

HEART NOTE

Lily of the valley, jasmine, carnation

BASE NOTE

White musk, cedar wood



ipuro lime light

The tangy freshness of lemon grass combined with soft floral accents – this fragrance puts you in a good mood.

HEAD NOTE

Vervain, bergamot, litsea cubeba, orange, lemon grass

HEART NOTE

Egyptian geranium, lily of the valley, caraway, jasmine

BASE NOTE

Orange blossom, vanilla



ipuro soft vanilla

The finest Madagascan vanilla meets soft, creamy caramel – an exquisite temptation.

HEAD NOTE

Vanilla

HEART NOTE

Caramel, vanilla

BASE NOTE

Peach blossom, vanilla



Room fragrance 200 ml Room fragrance 100 ml Room fragrance 50 ml Room fragrance 2 x 50 ml



Scented candle 125 g Car fragrance Room spray 120 ml scented sticks scent plug

ipuro black bamboo

Powerful, green freshness combined with a woody nuance – a tangy fresh fragrance.

HEAD NOTE

Jasmine, lemon

HEART NOTE

Apple, melon

BASE NOTE

White musk, amber



Room fragrance 200 ml Room fragrance 100 ml Room fragrance 50 ml Room fragrance 2 x 50 ml



Scented candle 125 g Car fragrance Room spray 120 ml scented sticks scent plug

ipuro lavender touch

The soothing scent of lavender, mixed with fresh mint, creates a calm and contemplative atmosphere.

HEAD NOTE

Lavender, citrus notes

HEART NOTE

Blossoms, mint, lavandin

BASE NOTE

Woody, musk



Room fragrance 200 ml Room fragrance 100 ml Room fragrance 50 ml Room fragrance 2 x 50 ml



Scented candle 125 g Car fragrance Room spray 120 ml scent plug

ipuro sunny beachtime

Summer, sun, sea – A wonderfully relaxing day at the beach.

HEAD NOTE

Grapefruit, lemon, mint

HEART NOTE

Jasmine, lilies, roses

BASE NOTE

White musk, tonka bean



Room fragrance 200 ml Room fragrance 100 ml Room fragrance 50 ml Room fragrance 2 x 50 ml



Scented candle 125 g Car fragrance Room spray 120 ml

ipuro lovely flowers

The wonderful meeting of rose, lily of the valley and vanilla fill your home with freshness.

HEAD NOTE

Aquatic

HEART NOTE

Ylang ylang, rose, lily of the valley

BASE NOTE

Vanilla, musk

SPECIAL FRAGRANCES FOR SPECIAL OCCASIONS!

Fragrances with glittering finishes and refinements.



Room fragrance 100 ml Room fragrance 50 ml Room fragrance 125 ml Room fragrance 50 ml + 125 g

ipuro time for a hug
I'll give you a big hug – Let yourself be hugged by the delicate scent of vanilla cookies and red berries.

HEAD NOTE
Orange, vanilla
HEART NOTE
Sponge cake, sugar, red fruit
BASE NOTE
Vanilla, musk, sandalwood



Room fragrance 100 ml Room fragrance 50 ml Room fragrance 125 ml Room fragrance 50 ml + 125 g

ipuro time to party
I'll party with you – Dance and laugh until the early hours in a fruity caramel plume.

HEAD NOTE
Grapefruit, passion fruit, pear
HEART NOTE
Peach, mango, raspberry
BASE NOTE
Musk, caramel



Room fragrance 100 ml Room fragrance 50 ml Room fragrance 125 ml Room fragrance 50 ml + 125 g

ipuro time to be
I'll relax you – Just be yourself and relax with the scent of fresh citrus fruits and warm wood.

HEAD NOTE
Orange, mandarin, lemon
HEART NOTE
Blackcurrant, green apple, peony, lily of the valley
BASE NOTE
Musk, cedar wood, sandalwood



Room fragrance 100 ml Room fragrance 50 ml Room fragrance 125 ml Room fragrance 50 ml + 125 g

ipuro time to glow
I'll shine for you: one, two, GLOW!
Feel the glamour in the air with oriental floral notes, cashmere wood & tonka bean. Hello, glitz & glam!

HEAD NOTE
Red berries, tangerine, aniseed
HEART NOTE
Orange blossom, frangipani, heliotrope
BASE NOTE
Cedarwood, vanilla, patchouli, cashmere wood, amber, tonka bean



Room fragrance 100 ml Room fragrance 50 ml Room fragrance 125 ml Room fragrance 50 ml + 125 g



Room fragrance 100 ml Room fragrance 50 ml Room fragrance 125 ml Room fragrance 50 ml + 125 g

LIMITED EDITION – TIMELESS STYLE CLASSIC, PERFECT FOR ANY LIVING AMBIENCE BLACK & WHITE



ipuro pure white

The beautiful feeling of a quiet Sunday morning. Mild sunlight and a gentle breeze on the skin. The delicate smell of freshly washed laundry in the air.

HEAD NOTE

Lily of the Valley, white rose

HEART NOTE

Green notes, violets

BASE NOTE

Sandalwood, licorice, white musk, amber



Room fragrance
100ml

Room fragrance
50ml

Room fragrance
125ml

Room fragrance 2 x 50 ml
(while stocks last)



ipuro pure black

Awakens a feeling of calm, balance and gentle cheerfulness. The pure fusion of well-being, simplicity and clarity. Today. Here. Now.

HEAD NOTE

Citrus, oranges

HEART NOTE

Rose, violet, carnations

BASE NOTE

Sandalwood, cedarwood, musk, oriental



Room fragrance
100ml

Room fragrance
50ml

Room fragrance
125ml

Room fragrance 2 x 50 ml



BESTSELLER



NEW
2023

SEASONAL HIGHLIGHTS



Room fragrance
100 ml

Room fragrance
50 ml

Room fragrance
2 x 50 ml



Scented candle 125 g

ipuro winter apple

Time for winter coziness - ipuro winter apple smells like fruity christmassy baked apple, paired with typical spicy notes of cinnamon and clove and conveys a pleasantly warm feeling.

HEAD NOTE

Green notes, apple, berry notes

HEART NOTE

Cinnamon, clove, jasmine

BASE NOTE

Musk, balsamic notes

FOR EVERY TIME OF THE YEAR.



Room fragrance
100 ml

Room fragrance
50 ml

Room fragrance
2 x 50 ml

ipuro herbal garden

Spicy-tart rosemary, floral lavender and herbaceous notes evoke a walk through an aromatic herb garden.

TOP NOTES

bergamot, basil, lavender

HEART NOTES

rosemary, rose, herbs

BASE NOTES

patchouli, moss

BRING THE SCENT OF YOUR FAVORITE CITY INTO YOUR OWN HOME!

ipuro ESSENTIALS EUROPA COLLECTION

We tell & create a typical scent moment of 4 popular trend cities. On this special scent journey scent and city are directly connected.



ipuro floral Amsterdam

Your visit to the Amsterdam flower market. The scent of fresh spring flowers, green notes and rose will immerse you in a rainbow of colorful blossoms. With a bouquet of flowers in the basket of your bike you ride along the Amsterdam canals.

TOP NOTES:

citrus, green, aromatic

HEART NOTES:

floral, rose, fruity

BASE NOTES:

woody, musk



ipuro sweet Paris

Your spring in the city of love. Paris awakens soft pink in full bloom. Floral notes, a touch of vanilla and caramel make you dream under the magnolia trees.

TOP NOTES:

Floral, green

HEART NOTES:

sage, lily, violet

BASE NOTES:

vanilla, caramel, clove



ipuro fruity Lisboa

Your walk along the orange trees of Lisbon. Fruity orange, green accords and spices surround you on your discovery tour through the small and large alleys. You linger and enjoy the view of the yellow and orange roofs of the city.

TOP NOTES:

orange, fruity, green

HEART NOTES:

violet, cinnamon, clove

BASE NOTES:

moss, musk, cedar wood



ipuro fresh Stockholm

Your time out at the Stockholm harbor. A gentle breeze of fresh sea accords, tangy lemon and white musk reminds you of the pure, maritime air of the North. You feel as comfortable as if you were bedded in Nordic linen.

TOP NOTES:

citrus, tangerine, bergamot

HEART NOTES:

marine chords, floral

BASE NOTES:

vetiver, white musk



JINGLE SMELLS, JINGLE SMELLS...!

ipuro ESSENTIALS Winter Dreams

How much do we look forward to the first snow or the smell of Christmas cookies every year? In winter, fragrances are in the air - giving us a comforting warm moment and making us remember a carefree

childhood. ipuro captures all these memories in the Winter Dreams collection - and gives you a bit of magic & anticipation for the most wonderful time of the year.



ipuro snowflake

Let it snow! Soft as the first, delicate snowflakes surround you with a pleasantly warm winter scent of musk, almond blossom and cocoa. Your sweet, warming fragrance moment after a long, icy walk in the snow.

TOP NOTES:

Cocoa

HEART NOTES:

Almond blossom, vanilla

BASE NOTES:

Sandalwood, musk



ipuro winter berries

Very berry! Aromatic berry notes, juicy pomegranate and warming spices like cinnamon and clove fulfill fruity-winter dreams. Be ready for a berry-sweet winter treat.

TOP NOTES:

Pomegranate, grape

HEART NOTES:

Black currant, orange blossom, floral accords

BASE NOTES:

Clove, cinnamon



ipuro santa's forest

Santa is real! A heavenly scent of a wintry spruce forest, combined with soothing eucalyptus and fresh citrus puts us in the mood for a forest Christmas and bridges the wait for Santa Claus.

TOP NOTES:

Citrus

HEART NOTES:

Spruce, eucalyptus, rosemary

BASE NOTES:

Vanilla, tonka bean, musk

ipuro christmas bakery

It smells like Christmas! Fine gingerbread spice, the sweetness of vanilla and a hint of pistachio scent evoke memories of Christmas baking that we loved as a child.

TOP NOTES:

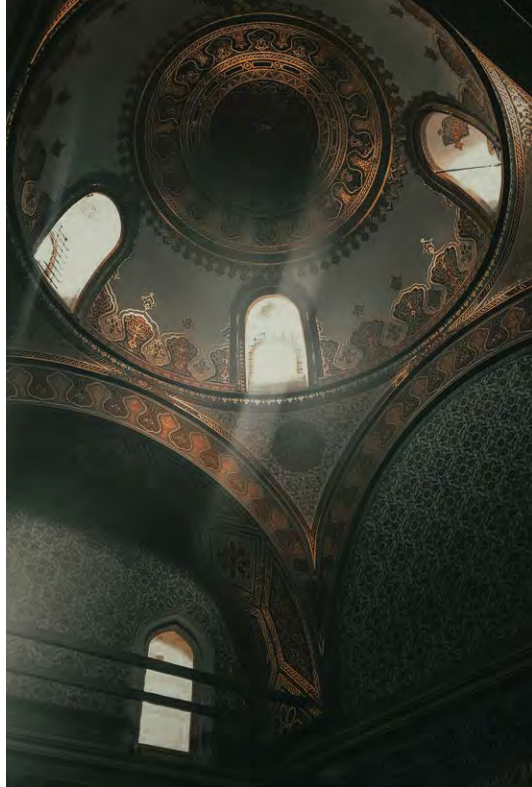
Lemon, orange

HEART NOTES:

Gingerbread spice, pistachio, tonka bean

BASE NOTES:

Clove, cinnamon, vanilla, spices



SMELL THE WORLD

ipuro ESSENTIALS Oriental Spices

The ESSENTIALS world tour continues! The second stop is the spice markets of the Orient. The collection brings intense, spicy aromas and the colorful Orient into your home.



ipuro ginger treasure

A precious treasure of the Orient. Tangy ginger, sensual lemongrass and the light sweetness from delicate caramel bring you to the pleasure of an oriental and magical flair.

TOP NOTES:

Lemongrass, bergamot

HEART NOTES:

Ginger, star anise, golden milk

BASE NOTES:

Caramel, cinnamon



ipuro cardamom kiss

A lovely sweet kiss of the Orient. Stimulating cardamom and the smell of freshly ground cocoa and coffee beans, let you immerse yourself in a world of fragrances as the Orient loves: sweet and mysterious.

TOP NOTES:

Cardamom, orange

HEART NOTES:

Coffee beans, cocoa

BASE NOTES:

Vanilla, tonka



ipuro vanilla dream

A vanilla dream from 1001 nights. Precious vanilla and exquisite saffron create an unmistakable interplay of the two most precious spices and invite you to dream.

TOP NOTES:

Vanilla

HEART NOTES:

Saffron, oud, lily

BASE NOTES:

Timberwood, sandalwood



ipuro cinnamon secret

An aromatic mystery of an oriental fairy tale. Spicy cinnamon and clove accords blend with warm sweet citrus notes and take your mind to an enchanted place.

OP NOTES:

Tangerine, orange

HEART NOTES:

Clove, anise, nutmeg

BASE NOTES:

Cinnamon, honey, amber

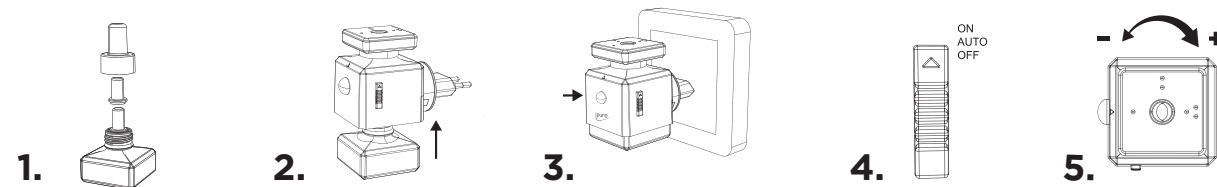


ESSENTIALS scent plug

Our innovative ESSENTIALS experience for a fragrant home. Fill each of your rooms with your favorite scent - almost automatically. The ipuro ESSENTIALS electric scent plug excites with the help of a built-in motion sensor & a small ambient light.

Functionality:

1. Unscrew the lid of the ESSENTIALS Scent Plug fragrance oil vial
2. Insert the vial into the plug
3. Plug the device into the socket
4. Select mode
5. Choose intensity



ESSENTIALS scented sticks

No liquid, no flame, no power source and no fear of stains: From now on, your ipuro ESSENTIALS fragrance worlds are available in an innovative new application. The scented sticks indulge you in your 5 favorite scents and add a natural, decorative accent to any living ambience - easy, relaxed, elegant

- An intense fragrance experience that lasts for up to 30 days
- Practical: Available as a refill pack in 5 fragrances
- Decorative and can be used anywhere
- The ceramic vase (in white and black) creates a decorative and natural accent in any ambience



IPURO ESSENTIALS DISPLAYS



IPURO COUNTER DISPLAY ESSENTIALS

Custom assortment, ready-to-use

Two different designs:

Essentials Standard | Essentials Young Line

Exterior dimensions: L 406 / D 381 x H 566 mm

IPURO BOTTLE DISPLAY ESSENTIALS

Custom display, ready-to-use, including testers,
delivered on CHEP pallet

Exterior dimensions: L 600 x D 400 x H 1600 mm

(includes sticks, H 2250 mm)



IPURO ESSENTIALS LIMITED EDITION

Custom display, ready-to-use, including testers, delivered on CHEP pallet

Four design variants: Young Line | Europa Kollektion | Oriental Spices | Winter Dreams

Exterior dimensions: L 600 x T 400 x H 1650 mm

IPURO ESSENTIALS PRODUCT CARRIER



IPURO HIGHLIGHTER ESSENTIALS

Free-standing, two-sided merchandise display

Exterior dimensions for highlighter:

L 580 x D 470 x H 1340 mm

IPURO MIDSHOP ESSENTIALS

Free-standing, two-sided merchandise display

Exterior dimensions for Midshop 625:

L 1084 x D 1060 x H 1448 mm



IPURO AISLE-END ESSENTIALS

For wall displays; available in different shelf widths,

1000 / 1250 mm, and different heights, 1600 / 2200 mm

Exterior dimensions for aisle-end unit 1000: L 1064 x D 590 x H 1600 / 2200 mm

Exterior dimensions for aisle-end unit 1250: L 1250 x D 590 x H 1600 / 2200 mm

POWER OF PURITY

ipuro CLASSIC - timeless, subtle fragrance worlds

Anyone looking to accentuate the individual, elegant style of their living environment will be thrilled with the pleasant fragrance worlds of ipuro CLASSIC. With a minimalist decorative design, these compositions emphasize the classic lines of your interiors – discreet, streamlined and incredibly multi-faceted. Choose your

favorite classic from a range of nine products – from breezy and maritime to mysterious and oriental. Whether you select a diffuser or a candle, fragrance lovers will never want to be without their preferred scent again.





Room fragrance
240 ml

Room fragrance
75 ml

Scented candle
270 g

ipuro balance

Airy-maritime accords let your mind wander to a place of pure serenity and ease.

HEAD NOTE

Bergamot, lime

HEART NOTE

Iris, lily of the valley

BASE NOTE

Seaweed, white musk



Room fragrance
240 ml

Room fragrance
75 ml

Scented candle
270 g

ipuro cachemire

Velvety rose and tangy black currant linger atop somber cedar wood and precious amber. A warm embrace on a cold day.

HEAD NOTE

Blackcurrant, bergamot

HEART NOTE

Rose, gardenia

BASE NOTE

Cedar wood, vetiver, amber



Room fragrance
240 ml

Room fragrance
75 ml

Scented candle
270 g

ipuro bergamote

Sparkling green lime and invigorating lemongrass refresh your senses the Asian way.

HEAD NOTE

Lime, litsea cubeba

HEART NOTE

Lemongrass

BASE NOTE

Rose



Room fragrance
240 ml

Room fragrance
75 ml

Scented candle
270 g

ipuro cuir

Sparkling citrus notes merge with creamy vanilla, warm leather and dark woods. A sensual fragrance so soft it will kindle a firework of emotions.

HEAD NOTE

Heliotrope, citrus notes

HEART NOTE

Leather

BASE NOTE

Vanilla, cedar wood, coumarin



Room fragrance
240 ml

Room fragrance
75 ml

Scented candle
270 g

ipuro blanc

Rosy geranium and cool mint fuse with creamy sandalwood. A fragrance as fresh and pure as warm summer rain.

HEAD NOTE

Mint, bergamot, coriander, lime

HEART NOTE

Jasmine, geranium

BASE NOTE

Sandalwood, amber, musk



Room fragrance
240 ml

Room fragrance
75 ml

Scented candle
270 g

ipuro noir

Elegant rose, mysterious patchouli and creamy sandalwood are adorned by fresh eucalyptus and sweet coconut. An oriental composition reminding of Arabian Nights.

HEAD NOTE

Eucalyptus, coconut, cistus

HEART NOTE

Patchouli, sandalwood

BASE NOTE

Amber



ipuro pureté

Let your heart and soul indulge in this delicate breeze of silky rose and noble jasmine.

HEAD NOTE

Lime, bergamot

HEART NOTE

Rose

BASE NOTE

Jasmine, lily of the valley



ipuro orchidée

Fruity accords of Sicilian lemon and juicy peach dance around a floral bouquet of powdery violet and sweet lily-of-the-valley. A modern journey through the beloved countryside.

HEAD NOTE

Sicilian lime, green notes, peach

HEART NOTE

Cyclamen, lily of the valley, rose

BASE NOTE

Indonesian patchouli, Madagascan vanilla, musk



ipuro jardin

Come enjoy the marvels of a secret garden, its floral magic, and its fruity treasures.

HEAD NOTE

Lime, damask rose

HEART NOTE

Jasmine, lily of the valley, peony

BASE NOTE

White musk, stonecrop

PRODUCT CARRIER & DISPLAYS



IPURO HIGHLIGHTER CLASSIC

Free-standing, two-sided merchandise display
Exterior dimensions: L 580 x D 470 x H 1340 mm



IPURO CAMPAIGN DISPLAY CLASSIC

Custom display, ready-to-use, including testers,
delivered on CHEP pallet
Exterior dimensions: L 600 x D 400 x H 1600 mm



IPURO MIDSHOP CLASSIC

Free-standing, two-sided merchandise display, available in different
shelf widths, 625 / 1250 mm

Exterior dimensions for Midshop 625: L 1084 x D 1060 x H 1448 mm

Exterior dimensions for Midshop 1250: L 1700 x D 1060 x H 1448 mm



IPURO AISLE-END CLASSIC

For wall displays; available in different shelf widths, 1000 / 1250 mm, and different
heights, 1600 / 2200 mm

Exterior dimensions for aisle-end unit 1000: L 1064 x D 590 x H 1600 / 2200 mm

Exterior dimensions for aisle-end unit 1250: L 1314 x D 590 x H 1600 / 2200 mm

FRAGRANCE EXPERIENCES FOR PURISTS

ipuro EXCLUSIVE – a breath of luxury and sensuality

Selected raw materials, extraordinary fragrance compositions and a formula based on the finest perfume oil – with ipuro EXCLUSIVE, our perfumers demonstrate their excellent craftsmanship and their top-quality sense of perfection. Lovers of sophisticated in-

teriors can enjoy the pure, sensual fragrances with their high-quality, refined vials. The ipuro EXCLUSIVE line offers five enchanting fragrances, so everyone can choose a favorite.





Room fragrance
240 ml



Scented candle
270 g

ipuro santal blanc

The moment of pure serenity as sparkling wild orchid and pristine sandalwood are illuminated by enveloping touches of gold.

HEAD NOTE

Bergamot, citrus, green notes

HEART NOTE

Rose, fruity notes

BASE NOTE

Cedar wood, sandalwood, musk, ambergis



Room fragrance
240 ml



Scented candle
270 g

ipuro oud intense

A mesmerizing treasure hunt through the manifold orient: glistening saffron, captivating incense and creamy sandalwood blend with opulent oud accords.

HEAD NOTE

Violet leaf

HEART NOTE

Saffron, lavender, incense

BASE NOTE

Sandalwood, cedar wood, guaiac wood



Room fragrance
240 ml



Scented candle
270 g

ipuro thé épicé

Where Japanese-grown matcha green tea fuses with sparkling lemon, invigorating cardamom, somber sandalwood and divine jasmine.

HEAD NOTE

Grapefruit, lemon, cardamom, black pepper

HEART NOTE

Rose, white blossom, powdery notes

BASE NOTE

Cedar wood, vetiver, oak moss, ambergis, musk



Room fragrance
240 ml



Scented candle
270 g

ipuro fève tonka

Sweet like dessert! Warm vanilla and aromatic tonka bean meet delicate nuances of rose. Exquisite, creamy sandalwood provides that special note.

HEAD NOTE

Tonka, vanilla

HEART NOTE

Floral, heliotrope, rose

BASE NOTE

Musk, woody, powdery



Room fragrance
240 ml



Scented candle
270 g

ipuro cuir noble

A fascinating rendezvous that brings together powdery facets of the iris – the most noble of all flowers, with intoxicating spices and enigmatic leather notes.

HEAD NOTE

Mandarin, lemon, violet leaf

HEART NOTE

Lavender, iris, pepper

BASE NOTE

Cedar wood, leather, vanilla



ALWAYS IN TUNE WITH THE TIMES

ipuro LIMITED EDITION - contemporary fragrance experiences to suit the season

The most important news first: the fragrances of the ipuro LIMITED EDITION are always only available for a short time, and as the name suggests, only in a limited quantity. The ipuro LIMITED EDITION line captures seasonal highlights and offers the perfect fragrance for contemporary experiences. For instance, you can

enjoy the inspiring scent of spring, the romantic togetherness of Valentine's Day or the atmospheric Christmas season with all of your senses, celebrating emotions with happy fragrance moments. Raise the curtain on the ipuro LIMITED EDITION.



Message on a bottle

SCENTED BOTTLE POST

Because you mean something to your counterpart. As a thank you.
As attention. Say it with ipuro.

Give fragrant greetings with the message on a bottle series. The graceful
bottle design and the exquisite fragrances flatter every home.

A fitting message for any occasion.





Room fragrance 240 ml

ipuro home

Home is my happy place - The top note warms with spicy saffron, while the sweet heart note of azalea and oud unfolds. This fragrance invites to feel good in your favorite place.

HEAD NOTE

Saffron

HEART NOTE

Carnation, azalea, oud, sandalwood

BASIC NOTE

Timberwood, vanilla, amber, musk, patchouli



Room fragrance 240 ml

ipuro love

Love is all you need! The floral-fresh and at the same time elegant-sweet fragrance ipuro love seduces the senses with a composition of citrus, coconut, jasmine, lilac, cedar wood and tonka bean.

HEAD NOTE

Sweet orange, peach, coconut, apple, water accord

HEART NOTE

Cedarwood, sandalwood, lily of the valley, jasmine, lilac

BASIC NOTE

Heliotrope, tonka bean, vanilla, amber, white musk



Room fragrance 240 ml

ipuro thank you

Sometimes it's time to simply say thank you. With this special greeting of white iris and ylang ylang as well as sandalwood, vanilla and musk, the very special message is perfectly conveyed as a gentle room fragrance.

HEAD NOTE

White plum

HEART NOTE

White iris, white violet, ylang ylang

BASIC NOTE

Sandalwood, cedarwood, patchouli, vanilla, musk



Room fragrance 240 ml

ipuro happy

Oh happy Day! - A special happy day in the form of lemon, eucalyptus and lavender, rounded off by tonka and cedar wood. With this fragrance, there is a noticeable good mood in the air.

HEAD NOTE

Lemon, lavender, eucalyptus

HEART NOTE

Violet, iris, thyme, leather, ginger

BASE NOTE

Vanilla, musk, heliotrope, tonka, cedarwood



Room fragrance 240 ml

ipuro dreams

Follow your dreams - Light as a feather and flowery, this fragrance makes dreams come true. Bergamot and pink grapefruit form a harmonious unit with magnolia, lilac and jasmine.

HEAD NOTE

Bergamot, pink grapefruit, apple

HEART NOTE

Magnolia, rose, jasmine, lilac, red fruit

BASE NOTE

Musk, patchouli

EXCITING ANIMAL PRINT DESIGNS

A collection of ipuro limited edition candles and reed diffusers. The items are arranged on a light-colored surface against a soft, warm-toned background. The products include: a green leopard jungle candle; a green leopard jungle reed diffuser; a blue flamingo vibes candle; a blue flamingo vibes reed diffuser; a white colibri garden candle; a white colibri garden reed diffuser; a white butterfly kiss candle; a white butterfly kiss reed diffuser; and a white butterfly kiss reed diffuser. The packaging for the reed diffusers features various nature-themed patterns: leopard, flamingo, and butterfly. The candles are decorated with matching patterns. The reed diffusers are made of glass and have a white cap. The candles are made of wax and have a white wick. The products are displayed on a light-colored surface, with some items resting on small, light-colored blocks. The background is a soft, warm-toned wall with vertical lines. The overall aesthetic is natural and elegant.





Room fragrance 240 ml



Room fragrance 2x50 ml

ipuro leopard jungle

Graceful and powerful like a leopard, this fragrance fills the room with a balanced mix of citrus, ginger, magnolia and orchid. The warm base note of patchouli and woody notes perfectly rounds off the composition.

HEAD NOTE

Lemon, green apple, orange, fresh

HEART NOTE

Ginger, orchid, magnolia, lavender, rose

BASIC NOTE

Timberwood, patchouli, sandalwood, cedarwood, amber, musk



Room fragrance 240 ml



Room fragrance 240 ml



Room fragrance 2x50 ml

ipuro colibri garden

Airy and light as a hummingbird, this composition of ylang-ylang, jasmine blossom and white tuberose provides a very special freshness experience in the room. The fragrance notes of white musk and vanilla give the fragrance a gentle base.

HEAD NOTE

Petitgrain, ylang-ylang, green leaves

HEART NOTE

White tuberose, clove, jasmine flower

BASE NOTE

White musk, heliotrope, vanilla bean

ipuro flamingo vibes

Elegant and exotic like a flamingo, this fragrance surprises with an extravagant combination of tangy lime and a fruity cocktail of coconut, melon and passion fruit. Pure summer feeling in your own home.

HEAD NOTE

Lime, orange, grapefruit, tangy

HEART NOTE

Coconut, melon, pineapple, passion fruit, creamy, fruity

BASE NOTE

Sandalwood, vanilla, musk, woodruff, caramel, tonka



Room fragrance 240 ml

ipuro butterfly kiss

Delicate and gorgeous like a butterfly, the floral-fresh notes of violet, rose, carnation and bergamot unfold and spread a summery good mood.

HEAD NOTE

Bergamot, green notes, lily of the valley, raspberry

HEART NOTE

Violet, rose, gardenia, carnation

BASE NOTE

Patchouli, Violet, Vanilla, Sandalwood

BRILLIANT FRAGRANCE MOMENTS

ipuro LIMITED EDITION - Shine bright!
New fragrances for the winter time.

Slowly the cozy time of the year is dawning again. It is getting colder outside and cozier at home.

Enjoy the winter months with unique fragrances that not only make your home shine. The new collection ipuro LIMITED EDITION shine bright contains three extraordinary fragrance creations for heart and senses.





Room fragrance 240 ml



Scented candle 270 g

ipuro shooting star

Shine with the shooting stars! Dark streets, icy-fresh air and a beautiful starry sky exude their nightly magic. The woody-spicy scent of burning wood emanates from the fireplaces, warming pepper and orange notes tickle the nose. ipuro shooting star takes you on a magical walk through cold winter nights.

HEADNOTE

black pepper, clementine

HEART NOTE

jasmine, rose

BASIC NOTE

cedarwood, musk



Room fragrance 240 ml



Scented candle 270 g

ipuro ice ice baby

Sparkling like an ice crystal! Fresh and spicy juniper and tangy citrus notes tell the story of a winter day when warm rays of sunshine make snowy forests and fields sparkle. With ipuro ice ice baby turns a cold winter day becomes your magical fragrance moment.

HEADNOTE

lemon, juniper

HEART NOTE

Lavender, Patchouli

BASIC NOTE

Cedarwood, Musk



Room fragrance 240 ml



Scented candle 270 g

ipuro golden glow

Glowing like the sun on a winter morning! The first rays of the morning sun tickle the skin, the warming scent of hot chocolate fills the room and touches the senses. ipuro golden glow takes you on a cozy journey into oriental-fruity worlds of fragrance. Come along and snuggle up.

HEADNOTE

grapefruit, bergamot

HEART NOTE

Cocoa, Violet

BASE NOTE

vetiver, vanilla



SEASONAL CUSTOMER FAVORITE IN A NEW DRESS

ipuro LIMITED EDITION warm glamour

This fragrance stands for pure glamour! Almond, peach and bergamot meet star anise, jasmine and caramel, accented by a base of vanilla, sandalwood and musk. A wintery-warm fragrance composition that exudes noble winter glow.

HEADNOTE

almond, peach, mandarin, bergamot, orange, lemon

HEART NOTE

star anise, jasmine, lily of the valley, rose, caramel

BASIC NOTE

Musk whitewood, precious wood, cedar, vanilla



Room fragrance 240 ml



A DELICATE MIST OF FRAGRANCE

ipuro AIR SONIC - the perfect symbiosis of fragrance and wellness

The stage is set for a personal aroma experience that touches the senses. Thanks to our innovative ultrasonic technology and specially developed fragrant essential oils, every mood can be perfectly complemented by the right world of fragrance. How does it work? The aroma diffusers, which come in eight stylish designs, fill every room with a cool, gentle aromatic mist made from water and your choice of fragrance. AIR SONIC is always at your side and can be adjusted for any mood with the touch of a button: the larger units are equipped with built-in lighting and an interval or continuous operation function.



SCENT YOUR MOOD

The new AIR SONIC diffusers use ultrasonic technology to emit a gentle aroma and fill the room with a scent of your choice.

Innovative, touching, personal.



Handmade
colour

Aroma Vase

  
150 ml 25-30 m² remote control

The lifestyle model - classic vase shape in noble two-tone ceramic material or elegant grooved pattern. The perfect finishing touch is provided by modern features such as the innovative „invisible base“, which skilfully places the device design in absolute focus. The fog intensity, color and brightness of the of the integrated mood light can be adjusted to your personal remote control to match your personal mood.



Handmade
colour

Aroma Bottle





  
150 ml 25-30 m² remote control

The design object - Modern bottle design in hand-glazed, noble two-tone ceramic material and innovative „invisible base“, which skilfully places the design of the device in the absolute focus. A visual highlight, which can be perfectly integrated into any which can be perfectly integrated into any interior. At will the fog intensity, color and brightness of the mood light can be be changed gradually by remote control.



Enjoy up to 7 hours of
fragrance experience with
integrated rechargeable
battery.

Aroma Mood

   
250 ml 25-30 m² battery remote control

The classic - The bestseller shines in new splendor. With a noble dome-shaped glass cover, it creates an atmospheric ambient light. The intensity of the fog can be adjusted individually by means of a regulator, and the color and brightness of the mood light can be adjusted to your personal mood on the device or by remote control. Thanks to the integrated, rechargeable battery, a flexible use of your AIR SONIC aroma mood is possible.



Enjoy up to 6 hours of
fragrance experience with
integrated rechargeable
battery.

Aroma Candle

    
150 ml 10-20 m² battery remote control touch

The collector's item - Classic design in candle jar shape and wood fiber lid. The AIR SONIC aroma candle provides a very special ambience and cozy feel-good moments thanks to matching candlelight function. It can be easily operated by remote control or via the touch buttons on the back of the device. The integrated rechargeable battery allows flexible use at your place of well-being.



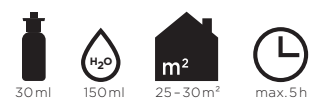
AIR SONIC ipuro good mood

This compact, multitasking unit features not just an impressive design, but also advanced technology. Interval and continuous operation along with the built-in mood light can be controlled directly from the unit or with the included convenient remote control.



AIR SONIC ipuro elegance

The design's clean lines and elegant etching create a stylish accent in a streamlined living atmosphere. Additional highlights are the built-in mood light along with the interval and continuous operation function.



STILL
AVAILABLE



AIR SONIC ipuro living

Inspired by the design of a decorative vase, this diffuser is a chic accessory that fits perfectly into your living atmosphere and features an impressive built-in mood light along with an interval and continuous operation function.





30 ml

ipuro cozy soul
comfort & joy

Slow-down in the warm embrace of floral, woody and musky scents which feels like the soft touch of your favourite cuddly blanket.



**STILL
AVAILABLE**



30 ml

ipuro free spirit
care-free & freedom

Enhance your sense of wellbeing and make your spirit soar. Aquatic and aldehydic facets remind you of the light and free flight of birds in the cloudless, endless skies.



30 ml

ipuro good night
serenity & security

Light and pleasant gourmand facets, with a cosy lavender and vanilla note, remind you of a wonderful sleep as gentle as if on clouds. Sweet dreams.



30 ml

ipuro stressless mind
tranquility & good balance

Ozonic notes and aquatic tones remind you of a day by the fresh and calming seashore. Breathe deeply and take a break from your daily routine.



30 ml

ipuro energising boost
freshness & happiness

I am feeling good! Boost your mood with the floral ensemble of aromatic water lotus and balanced notes of freesias, daisies and jasmine.



30 ml

ipuro good morning
energy & wellbeing

Time to rise and shine! Enjoy a smooth start to your day with the energising mixture of citrus vibrant fragrances and green nuances.



30 ml

ipuro sweet home
warmth & inner

satisfaction Enjoy your quality time at home! Green fruity fragrances with light spicy tonalities will bring even more warmth and happiness into your own four walls.



30 ml

ipuro pure happiness
good mood & passion

Enrich your life with some precious moments full of enjoyment and comfort. Feel the combination of floral-fruity and musky fragrances which could leave a lasting smile on your face.



30 ml

ipuro inner relaxation
calming & relaxing

Take a short break from the modern, hectic lifestyle while enjoying floral and woody notes with tones of exotic Ylang Ylang.



30 ml

ipuro creative break
stimulating & new energy

Citrus, fresh and aromatic notes will help you to open the imaginative door into a creative universe full of new ideas and energy. Time to shine!

AIR SONIC PRODUCT CARRIER

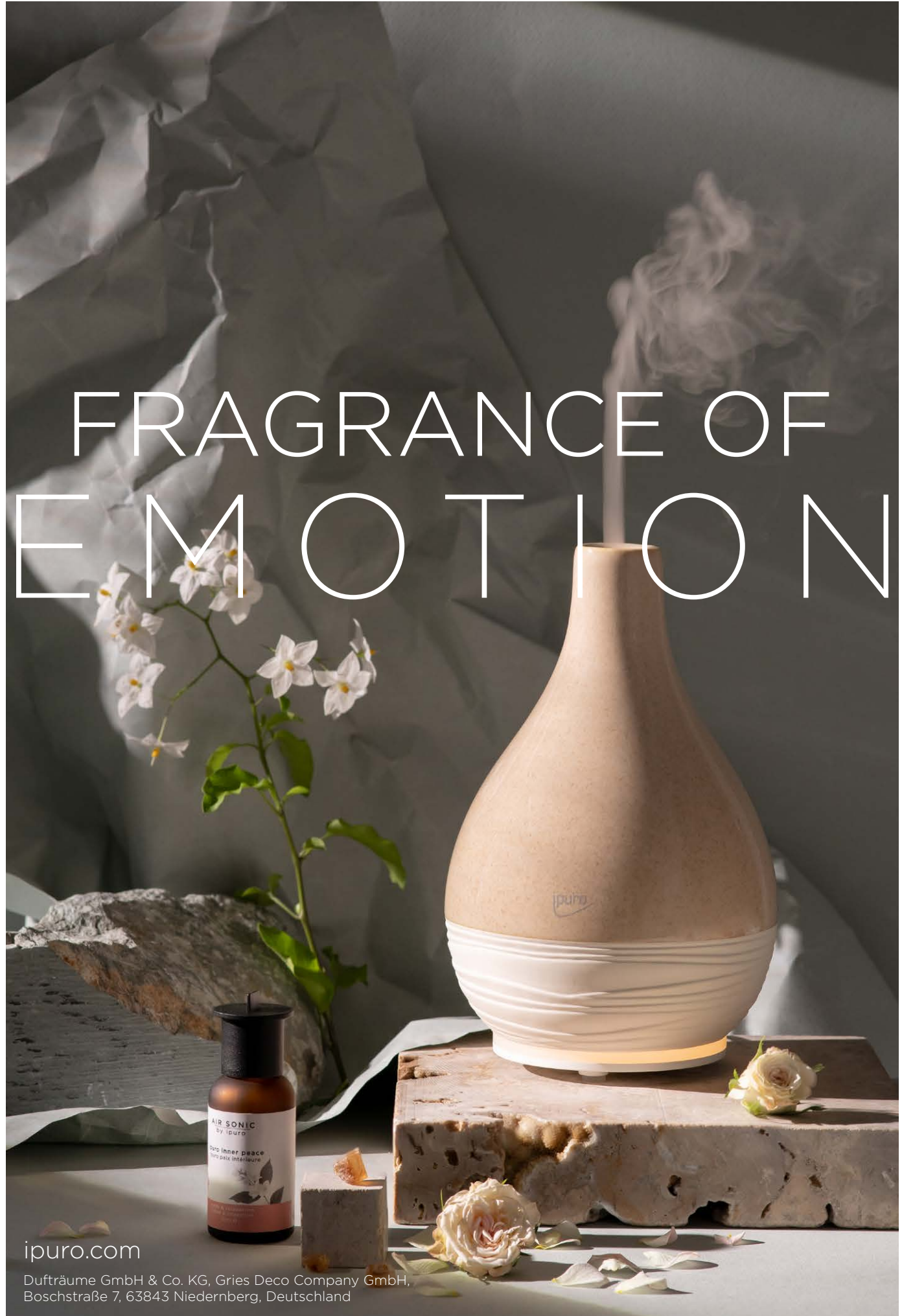


IPURO TWO IN ONE

Wall display or free-standing, including display with product film

Exterior dimensions for Two in One: L 1160 x D 770 x H 1604 mm

FRAGRANCE OF EMOTION



ipuro.com

Dufträume GmbH & Co. KG, Gries Deco Company GmbH,
Boschstraße 7, 63843 Niedernberg, Deutschland